

# METOKI

*Candidate for the next  
Director General of the UPU*

Senior Vice President for International Affairs of Japan Post  
Chairman of Postal Operation Council in UPU



# Masahiko

*Under the rapidly changing socioeconomic environment surrounding the post in the e-commerce era, the UPU is now confronting a crucial challenge.*

*I will find the best solutions even amid such global changes and achieve the full potential of the Smart Global Postal Network.*

## Metoki's Carrier

### 1 Practical and highly professional postal **business** career

He has served as a business executive of Japan Post for more than 10 years since 2009. He managed the preparation for the initial stock exchange listing and was responsible for internal governance of the newly created private company, Japan Post, following privatization. Currently, he has been playing an integral role in Japan Post as Senior Vice President for International Affairs. In his younger age, he also experienced and was fully responsible for the entire management of a post office as regional postmaster in Japan.

### 2 Wide-ranging positions of responsibility in the **Government** of Japan

He entered the Ministry of Posts and Telecommunications in 1983, and played a core role in designing the detailed institutional arrangements regarding Japan Post's privatization in 2007 from the perspectives of the Cabinet Secretariat. He also served the Ministry of Foreign Affairs as First Secretary of the Embassy in Thailand from 1992 and was awarded the Most Noble Order of the Crown of Thailand 3rd Class in 1995.

### 3 Significant contributions to the development of **postal financial services**

Between 1997 and 2005, he led planning of postal financial services in both the Ministry and Japan Post. As Senior General Manager of the Fund Management Division, he achieved both sound and profitable management of Postal Savings funds, totaling 200 trillion yen, of the world's largest financial institution. He served as the Chairman of Committee 5 (Postal Financial Services) at the 22nd UPU Congress (Beijing) and advanced the policy that the UPU, as a UN organization, must support postal financial services in a comprehensive manner.

### 4 As a key role player in the **UPU**

He has chaired the Postal Operations Council since 2012. His effective chairmanship stems from his code of conduct, which is based on visibility, efficiency and transparency in decision-making processes. He played a key role in supporting the development of postal services for e-commerce and promoted bridge building among different opinions to achieve the final solution in the terminal dues reform in 2019.

# Metoki's Policies

to realize the full potential of the postal network for customers and society

## 1 New business opportunities

- ✓ **Stimulate profitable service** building and enable posts to invest in the e-commerce era network and public roles.
- ✓ Reinforce **think-tank function** for agile decision making and value additions by cutting-edge technologies.
- ✓ **Collaborate with wider stakeholders** in order to co-develop and share opportunities of the postal business.

## 2 Social responsibilities for SDGs

- ✓ Continue to build up a world postal network **resilient** against disasters and **friendly to the environment**.
- ✓ Utilize the postal network for **SDG initiatives**; **financial inclusion** and **social services, etc.**

## 3 Long-term stability of UPU management

- ✓ The UPU is now confronting difficulties in financial and provident schemes.
- ✓ Steadily long-term solutions through **transparent procedures** by collecting the wisdom and cooperation of the member countries.

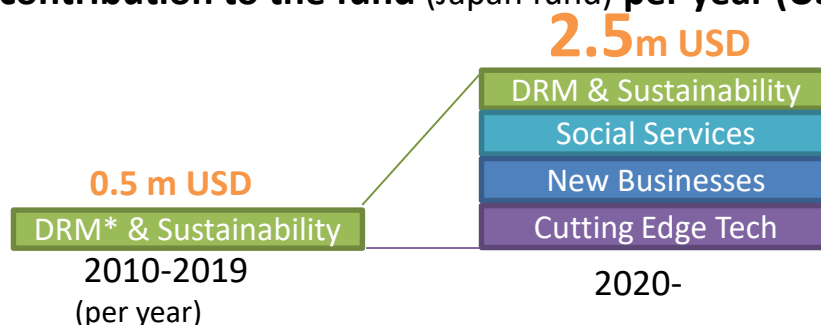
## 4 Global harmony through interactive communications

- ✓ Effective management through **conversations with all member countries and with all IB staff**.
- ✓ Establishing **regular meetings with top executives** with international organizations including WCO, ICAO and IATA.

# Japan's Support to the UPU's initiatives

for achieving and retrieving the full potential of the postal network

Japan's contribution to the fund (Japan fund) per year (US million \$)



\*DRM=Disaster Risk Management

- ✓ **Japan Fund to be dramatically increased** (being requested to the diets).
- ✓ **Scope to be broadened**

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